

Media Release



FOR IMMEDIATE RELEASE:

To the Editor:

CONTACT:

TEL:

FAX:

BAUERFINANCIAL, Inc.

800.388.6686

800.230.9569

www.bauerfinancial.com

research@bauerfinancial.com

5-Star Rated **Robertson Banking Company** A Bank You Can Trust

January 2020: Coral Gables, Florida, BauerFinancial, Inc., the Nation's Premier Bank Rating Firm, proudly affirms that **Robertson Banking Company, Demopolis, Alabama** has once again earned its highest (5-Star) rating for financial strength and stability. Earning a 5-Star rating indicates this bank excels in areas of capital adequacy, profitability, asset quality and much more. Earning and **maintaining this top rating for 52 consecutive quarters**, means Robertson Banking Company has done so continuously since June 2007. This achievement has secured an even higher designation for Robertson Banking Company as an **"Exceptional Performance Bank"**. This title is reserved for banks that have earned Bauer's top 5-Star rating for 40 consecutive quarters (ten years) or longer.

"Relationship banking is a lot like any other relationship," notes Karen Dorway, president of BauerFinancial. "It's much easier to maintain confidence and trust than to try to win it back. While a lot of Wall Street banks lost it, Robertson Banking Company never did. In fact," she continued, "a recent Federal Reserve survey found that while fewer than half of Big Bank customers were satisfied with their overall banking experience, the vast majority of community bank customers are satisfied. And, local businesses dealing with community banks not only reported the most satisfaction, but also the most success. Those findings didn't surprise us. Community banks, Robertson Banking Company included, are local small businesses themselves, so they have a definite leg up on outsiders."

Robertson Banking Company has been helping its neighbors and friends since it began in 1870. Today, after 149 years, it continues to provide a superior personal experience through seven conveniently located offices in Birmingham, Demopolis, Linden, Thomaston and Tuscaloosa and online at robertsonbanking.com.

Robertson Banking Company: "Your Favorite Bank Since 1870"

Member of the **FDIC** and an Equal Housing Lender.

BAUERFINANCIAL, Inc., Coral Gables, Florida, the nation's leading independent bank and credit union rating and research firm, has been reporting on and analyzing the performance of U.S. banks and credit unions since 1983. No institution can pay for or opt out of a BauerFinancial rating. Star-ratings are all available for free at bauerfinancial.com.

###

BAUERFINANCIAL, INC. P.O. Box 143520, Coral Gables, FL 33114.